

Hi !

Thanks for showing interest in developing a long term relation with us.

Lets join hands !

With the Employability and Skill Development becoming more and more popular with the generation now, CESD has set up a vision of a strong partnership network all across the nation. Having set up a class apart training center for Employability and Skill Development courses in the past years, we have proved that no one can prepare the way we do! With the curriculum designed by none other than the gurus in the field, the course is now acknowledged as the best preparation programme for premier Employability and Skill Development organizations.

So if you are a passionate individual / trust / society / firm/ company/ college/ enthusiastic and creative person who wants to try things which are different, wants to walk the ways which are your own, this partnership is just what we could both be looking for.

What do you gain !

A ready platform which has developed a strong command amongst the students to help you take it from the word GO.

* A well designed curriculum in the form of ready booklets to be handed over to the students for the training purpose.

* A brand name that has built up a reputation steadily in the minds of students / parents / schools and Employability and Skill Development industry to be recognized as the only one being run by experts from industry.

What do you invest !

Your time and money in a long term relation which will grow together in a ever expanding industry.

* A space of 1500-2000 sq.ft. comprising of at least two classroom, two labs and an office area in a commercial area or near one.

* A clean approach to the premises.

* Interior works for the premises to be done on pre defined and designed lines provided by CESD.

* A staff requirement of a counselor cum receptionist, a peon and faculties for the relevant subjects (on the guidelines of CESD)

* An investment of 3 to 5 lacs (non refundable)

Please print and fill the following form and send it to the following address via registered post/ courier:

**Regional Office Rajasthan
Council for Employability and Skill Development (CESD)
18, Ved Vatika ,Jaipur ,Rajasthan
Pin - 302019**

And we will get back to you very soon.

WHAT IS LOCAL CHAPTER (LC)?

CESD Local chapter is a unit place where students can directly connect with CESD for their career prospective with us. Local chapter has all the basic amenities required for training of CESD courses. Local chapter is also responsible for creation, cater and manage of facilitation centre(FC) of CESD in the respective area.

WHY TO ASSOCIATE?

Very High Success Rate

The concept of association is based and followed on a process method of operating the organisation. An Associate develops his successful business format over the years. So being associate, it is more convenient and less risky to do business than operating it independently.

Strong Support from CESD

CESD supports in training and establishing the branch as well as also helps in recruitment of the staff, operating and managing the office.

Brand Name

The students are already familiar with the brand name of the CESD, so the local chapter benefits from the goodwill of brand name and reputation.

Very Less Learning Period

CESD spends years and huge amount of money in research and development of the business. So it is very easy for local chapter to gain expertise and technical know-how from CESD.

Technically Qualified Management

After years of running business, CESD has great management experience of running the business. The expertise is transferred to the local chapter with assurance that the local chapter will run a profitable business in the same method as the CESD.

Less Advertisement Cost

CESD and all associates invest part of the profits for a joint advertising and promotion campaign. This results in lower cost as compared to individual promotion. This network also project an image like that of a large organization thereby giving greater confidence to the students.

Books & Study Material

Local chapter will get all books / study material/ Journals of all courses from CESD on very nominal cost.

Faculty Recruitment & Training

We help our local chapter in recruiting faculties anywhere in India. We will also provide complete training to local chapter to your Staff.

REQUIREMENTS FOR LOCAL CHAPTER

Infrastructure:

Front Office

Counseling Room

Director Room

Class Rooms

Practical Lab

Furniture

Library

Area Recommendation / Requirement: Min. 1500 - 2000 sq. fts.

Staff /Faculty:

Initially 1 Manager and 3/5 staff members will be required. As institute grows, more staff can be added.

Association Fee:

One time Association Fee (Rs. 50,000-1,00,000) according to the courses.

Qualification & Experience:

No pre-qualification & experience is required but an interest in the education field will be an advantage.

MARKETING SUPPORT PROVIDED BY CESD

Marketing Plan

Advertising Material

Newspaper & Media Clippings of CESD Coverage

List of Activities & Events Organized to Promote Students

CESD website

PROFIT SHARING

A local chapter will be given a share of 60 to 70% of student course fee for all students admitted at their centre as their share.